



PO Box 2492 • Murphys, CA 95247
Wine Information Center 202 Main Street Murphys
209-728-9467 • info@calaveraswines.org

CWA WINE INDUSTRY MEMBERSHIP APPLICATION

You are invited to be a part of our annual membership program!

The Calaveras Winegrape Alliance (CWA) “Industry” Membership is ideal for businesses supporting the local wine industry. Lodging, restaurant, hospitality or attraction businesses that rely on tourism and local support in Calaveras County receive ongoing marketing benefits through our various programs.

Membership Details: all memberships are for a one year period and open enrollments are in January and July. Membership Perks are listed on the CWA website and also stated below. Please review and complete the CWA Industry Membership application below to get setup. If you have any questions, please contact the CWA Office at (209) 728-9467 and we are happy to help you out.

CWA Wine Industry Membership \$300 per year

Industry Membership Benefits Include:

- Business listing placed in the appropriate categories on our website at www.calaverswines.org, under VISIT “Restaurants, Places to Stay, Adventures/Play, Weddings, Transportation or Suppliers. 14,010 Website Visitors in 2020 (23% increase over 2019).
- Listing in the CWA Brochure and tasting room map - minimum of 10,000 pieces printed each year and distributes to tasting rooms, restaurants, lodging partners, Calaveras Visitors Bureau, and tour operators.
- Marketing material distribution at our Wine Information Center located at 202 Main Street Murphys, CA.
- Invitations and discounts to winery and grower education events as well as various social activities throughout the year.
- Social Media marketing support on Instagram and Facebook. Currently at 6,079 social media followers and increasing this number by about 22% annually.
- Access to the CWA Website Event Calendar to add and promote your events monthly.

Note: all updated membership benefits can be found at: <https://www.calaveraswines.org/membership>

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Please fill in all details that apply and submit application with your \$300.00 payment either by email or US mail. Email your logo and promotional images for the CWA website listing to info@calaveraswines.org. Please provide additional information specific to your hours, services, recent awards and/or media recognition, special events, brochures, Facebook and/or Instagram profiles, etc below. NOTE: all memberships auto renew at 12 months.

Date: _____

Business Name: _____

Contacts (Business Listing as well as Accounting):

Mailing Address: _____

City: _____ State: _____ Zip: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

Secondary Email: _____

Website: _____

Social Sites: _____

Days and Hours of Operation:

Please list any other necessary information and feel free to provide attachments:

Send check or make credit card payment online at: <https://www.calaveraswines.org/cwa-membership-dues-payment-page> (located under our Contact Page)

Checks are payable to:
Calaveras Winegrape Alliance
PO Box 2492
Murphys, CA 95247

Thank you for your support of the Calaveras Wine Region!